

MELISSA RIEMER

WRITER

EXECUTIVE SUMMARY:

I am a writer and social media manager looking to expand my horizons with creative content writing, while staying innovative and responsible to journalism and social media management,

SKILLS & EXPERTISE:

- Content Creation
- Public Relations
- Strong Communication Skills
- Social Media management
- Proficiency in editing and tone
- Interviewing technique
- Travelled and lived in over 20 countries on modelling contracts
- Worked in the fashion industry for 15+ years
- Well versed in other cultures and trends

CONTACT INFORMATION:

Email: melissa@heliummediagroup.com

LinkedIn: @MelissaRiemer

Muck Rack: www.muckrack.com/melissa-riemer

CAREER SUMMARY:

SENIOR EDITOR

Terroir Magazine | 2017 - Current

- Interviewing Hollywood actors, activists and creatives
- Writing and editing within a strict timeframe
- Adhering to word count and theme's of publication
- Handles social media content and advertising

FREELANCE WRITER

Nine Eight Seven.ca | 2019 - 2019

- Reviewing bands and musical launches
- Liaising with photographer and PR teams

STAFF WRITER

More Than Just Models Blog | 2012 - 2016

- Creating and writing opinion pieces on fashion, modelling and navigating a changing world of fashion advertising in the modern 21st century
- Promoting and bringing in traffic to the site via social media and marketing strategies
- Using wordpress platform to publish and utilise SEO.

ACADEMIC HISTORY:

MENTONE GIRLS' SECONDARY COLLEGE

Graduated 2004

- Head LOTE (Language) Captain
- Peer Support Leader
- Best Speaker of inter-school debating team
- Achievement and Service Award in academic excellence